LiKA
GROUP CO. LTD

LIKA GROUP COMPANY PROFILE



2026

Microfinance | Property Management & Real Estate | Recruitment Services

www.likagroup.co.tz



ABOUT OUR COMPANY

A Brief Story About The Company

LIKA GROUP is a diversified service-oriented company based in **Mbweni, Dar es Salaam**. The company provides integrated services in **microfinance, property management, real estate, and employee recruitment.**

LIKA GROUP is established with the aim of providing practical financial, property, and human-resource solutions to individuals, businesses, property owners, investors, and job seekers.

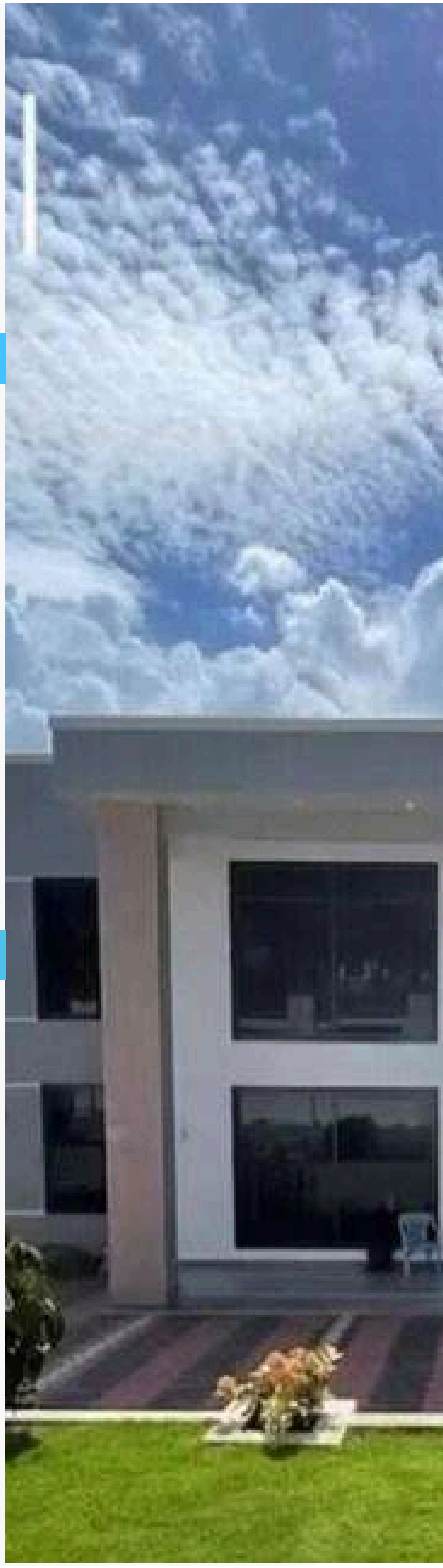
By bringing these services under one organization, LIKA GROUP seeks to create a convenient platform where clients can access financial assistance, property-related services, real estate opportunities, and recruitment solutions.

VISION

To become a trusted and innovative service provider in finance, real estate, property management, and human-resource solutions in Tanzania.

MISSION

To provide reliable, professional, and accessible financial, property, real estate, and recruitment services that create value for our clients and contribute to sustainable business and community development.



OUR CORE VALUES



01 Integrity

We conduct our business with honesty, transparency, and accountability.

02 Professionalism

We maintain high standards when serving clients and managing business operations.

03 Customer Focus

We seek to understand our clients' needs and provide practical solutions.

04 Innovation

We embrace modern approaches and technologies to improve our services.

05 Reliability

We strive to deliver services consistently and responsibly.

06 Growth

We support the growth of our clients, employees, partners, and the wider community.

OUR CORE SERVICES

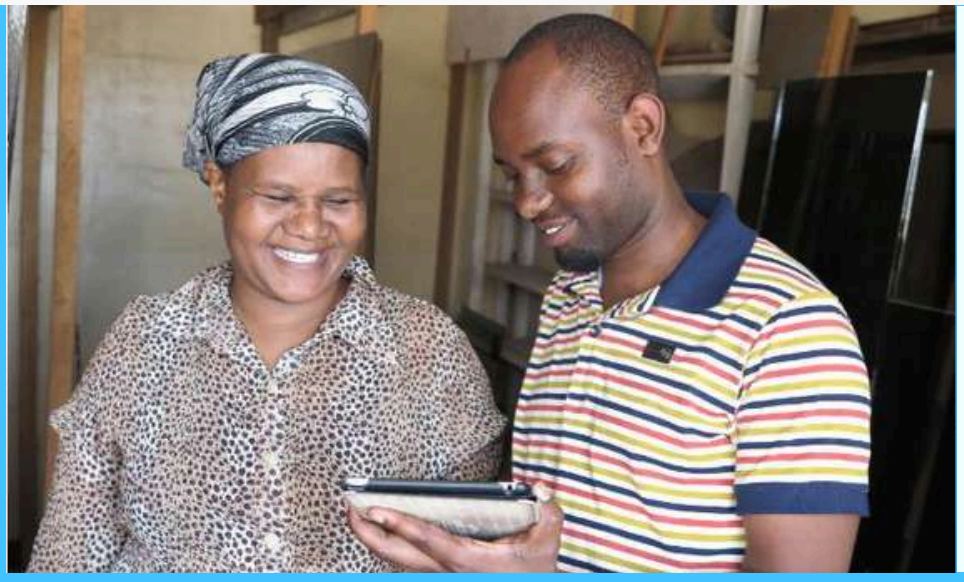
A. Microfinance Services

LIKA GROUP provides microfinance-related services designed to support individuals, entrepreneurs, and small businesses with their financial needs.

Services may include:

- Microloans and financing solutions
- Small-business financial support
- Individual financial solutions
- Loan application and assessment
- Client financial guidance
- Loan repayment management
- Support for entrepreneurs and SMEs

Objective: To improve access to appropriate financial solutions and support the growth of individuals and small businesses.



B. Property Management

LIKA GROUP provides property management services to property owners and investors who require professional assistance in managing their properties.

Property management services include:

- Residential property management
- Commercial property management
- Tenant management
- Rent collection and monitoring
- Property maintenance coordination
- Property inspections
- Tenant communication
- Property documentation and records
- Occupancy management

The company aims to help property owners maintain their assets while improving tenant satisfaction and operational efficiency.



C. Real Estate Services

LIKA GROUP operates in the real estate sector, connecting clients with property opportunities and supporting property related transactions.

Real estate services can include:

- Property buying and selling assistance
- Property sourcing
- Rental property services
- Real estate investment opportunities
- Property marketing
- Property viewing coordination
- Land and property advisory services
- Connecting property owners with potential clients

LIKA GROUP seeks to provide clients with convenient access to property opportunities while supporting property owners in marketing and managing their assets.

D. Employee Recruitment Services

LIKA GROUP also provides employee recruitment and human resource support services, helping organizations identify and connect with suitable candidates.

Recruitment services include:

- Recruitment and candidate sourcing
- Job vacancy advertising
- CV screening
- Candidate shortlisting
- Interview coordination
- Employee placement
- Temporary and permanent recruitment
- Employer–candidate matching
- Recruitment support for businesses

The service is designed to help organizations save time and improve their recruitment processes while connecting job seekers with employment opportunities.



OUR TARGET CLIENTS

LIKA GROUP SERVES A BROAD RANGE OF CLIENTS, INCLUDING:

- Individuals
- Small and medium-sized enterprises (SMEs)
- Entrepreneurs
- Property owners

- Landlords
- Real estate investors
- Tenants
- Companies seeking employees

- Job seekers
- Property buyers and sellers
- Organizations requiring recruitment support



WHY CHOOSE LIKA GROUP?

One Group – Multiple Solutions

LIKA GROUP brings together several complementary services, allowing clients to access different business solutions through one organization.

Key advantages

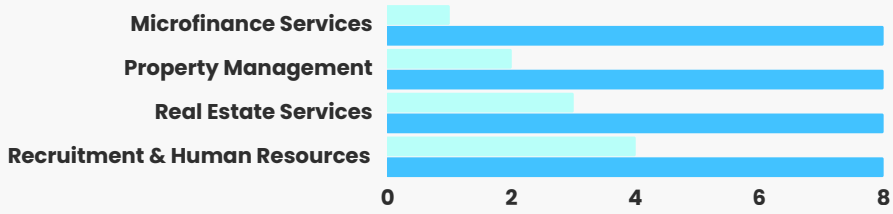
- Multiple business services under one roof
- Convenient location in Mbweni, Dar es Salaam
- Client-focused approach
- Professional service delivery
- Practical solutions for individuals and businesses
- Support across finance, property, real estate, and recruitment



CORPORATE STRUCTURE

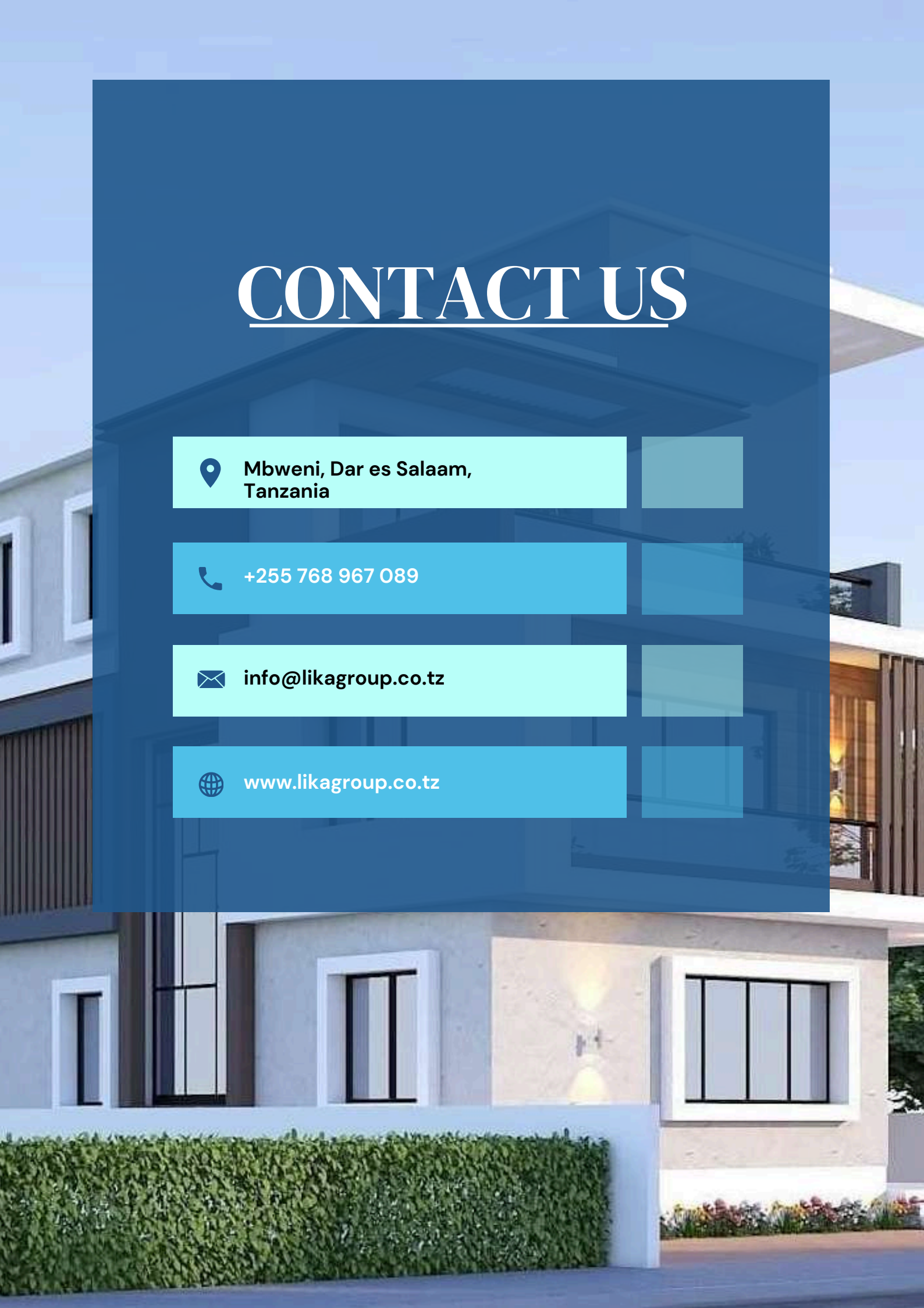
A simple structure for presenting **LIKA GROUP's** business activities is:

LIKA GROUP





This structure allows each business unit to specialize in its respective area while operating under the LIKA GROUP brand.



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